

POWER GRID 4.0 DIGITALIZATION FORUM

The Path to the Digitized Future of the 21st Century Utility



Utilities
Technology
Council

MONTREAL,
QUEBEC
CANADA

OCTOBER
25 - 26
2023

CONNECTING ORGANIZATIONS TO SOLVE TOMORROW'S CHALLENGES

UTC Power Grid 4.0 – Digitization Forum is designed to bring together Utility CEOs, CIOs, CTOs and other senior utility ICT executives to a in-depth three day forum focused on optimized operations and managing overall organizational network cost. This forum will offer high-level discussions around our industry challenges solutions. This unique forum will offer a highly interactive, intimate format for C-Level utility executives seeking the latest Industry regulatory news, standards, and cutting-edge technology.

- Premier Sponsor \$30,000 US
- Platinum Sponsor \$20,000 US
- Gold Sponsor \$15,000 US
- Silver Sponsor \$10,000 US
- Bronze Sponsor \$5,000 US
- Registration Area Sponsor \$4,000 US
- Registration Bag \$4,000 US
- Reception Day 1 – Day 2 \$4,000 US
- Program And Conference Planner \$4,000 US
- Hotel Key Card \$4,000 US

*To view featured speakers or register for the event,
please visit: UTCPowerGrid.org*

FEATURED SPEAKERS



KIRT MAYSON
NorthWestern Energy



RON BECK
UTC Interim President and CEO



GARY VONDRASEK
JEA

For more information visit: UTCPowerGrid.org

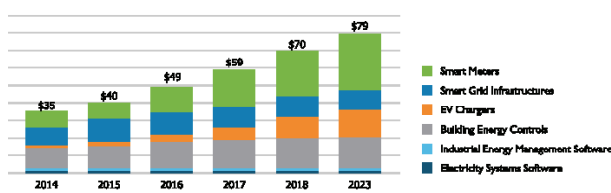
POWER GRID 4.0 DIGITALIZATION FORUM

Here's why you should attend the UTC Cross Border Power Grid 4.0 Digitalization Forum:

Utility information and communications technology (ICT) market indicators signify that electric utilities must come to terms with the necessity to build robust and intelligent networks supported by smarter infrastructures. The investment in digital assets is paramount, and C-level executives are continuing to realize that now is the time to allocate resources to transform their core utility business.

Digital investments in the United States is expected to grow from \$59 billion in 2017 to \$79 billion in 2023. A critical component for how utilities will have to transform in the future.

Forecasted Growth of Digital Investments (\$ Billion, USD)



HERE'S WHY YOU SHOULD SUPPORT THIS CONFERENCE:

- To understand the changing dynamics your customers are facing and understand how this could drive new product development.
- To know about new business models that meet your customer expectations.
- To explain why it is essential to digitize and what strategies are needed to make it happen.
- To learn how the digitalization decision will impact your business.
- To hear from senior executives and digitalization thought leaders who will breakdown the trends, opportunities, and challenges associated with the digital transformation.
- To network and engage in thought-provoking conversations.



OMNI MONT-ROYAL

1050 Sherbrooke St W, Montréal,
QC H3A 2R6, Canada

For more information visit: UTCPowerGrid.org



2550 South Clark St. Suite 960 Arlington, VA 22202 USA
202.872.0030 | utc.org

For assistance please contact Cheryl Stratos at
cheryl.stratos@utc.org | 703.926.5615